

FRANCHISE & ACADEMIC PARTNERSHIPS

Run an Edify centre in your city.

A practical overview for training partners, school and college groups, and corporate learning teams considering a Digital Edify partnership.

12	15	4 weeks	1,000+
PARTNER CENTRES SIGNED	LICENSED PROGRAM TRACKS	TRAINER CERTIFICATION	HIRING PARTNERS

Two partnership models

Training centre Operate a full Digital Edify centre in your city. You lead premises, local operations, and cohort building; Digital Edify supports the licensed curriculum, trainer standards, project review, and placement process.	Schools and colleges Embed the same curriculum as an elective, minor, capstone, or placement-cell program, with faculty certification and common learner standards.
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What the partnership includes

- A full curriculum licence across 15 program tracks, with coordinated monthly updates.
- Four-week trainer-the-trainer certification in Hyderabad.
- Project-review support connecting partner learners with the Digital Edify mentor pool.
- Access for eligible learners to the shared placement process and opportunities across 1,000+ hiring partners.
- Co-branded marketing and cohort-recruiting playbooks.
- Quarterly partner business reviews covering delivery quality, outcomes, and next steps.

FROM APPLICATION TO LAUNCH

Five stages, with responsibilities agreed before certification begins.

- 01

Application
Share your organization, location, facilities, and expected launch plan.
- 02

Territory review
Digital Edify reviews local demand, nearby centres, and regional hiring activity.
- 03

Agreement
The licence scope, approved tracks, responsibilities, commercial terms, and territory rights are documented.
- 04

Trainer certification
Eligible trainers complete four weeks in Hyderabad and demonstrate delivery readiness.
- 05

Launch
The teams coordinate cohort recruiting, delivery setup, project review, and placement onboarding.

Operating principles

Territory An exclusive radius is agreed only after territory review. The exact boundary is recorded in the signed agreement.	Placement access Eligible learners join the shared placement process, including portfolio preparation, mock interviews, and access to opportunities. Employment is not guaranteed.
Curriculum standard Digital Edify coordinates monthly updates so every partner teaches the current approved curriculum.	Trainer standard Only certified trainers may deliver licensed tracks. Additional tracks can be added as trainers qualify.

Ready to discuss your region?

Join a network built since 2016 across 7 Digital Edify-run centres, 100K+ alumni, and an average class rating of 4.8/5. Apply at digitaledify.ai/franchise-apply or contact support@digitaledify.ai. Our team will review the organization, territory, local opportunity, and trainer-certification path before presenting commercial or contractual terms.

This blueprint is an overview, not an offer or agreement. Final rights, fees, responsibilities, and territory terms are governed only by a signed partnership agreement.